



# DASD(MR) Focus Areas

**MISSION:** As the OSD proponent for life cycle product support:

- Provide DoD decision makers with comprehensive, timely, relevant and actionable assessments that direct **long-term, affordable materiel readiness.**
- Provide the DoD enterprise with policy, processes, guidance and tools that drive **effective product support planning and execution at best value.**
- Lead the **cultural transformation** necessary to deliver optimal life cycle product support.

## LINES OF EFFORT

Continue to Drive Cost Consciousness Initiatives and finalize/provide the O&S Cost Management Guidebook to the field

Continuously improve Program Oversight and Support

Establish Post-IOC Oversight for key programs

Support and assist the F-35 JPO and Industry with the Joint Strike Fighter

Accomplish Next Gen PBL Goals & Objectives to include refining PBL/BCA guidance/oversight

- Provide assessments to **Decision Makers**
- Provide policy, processes, guidance, and tools
- Foster cultural transformation

**BBP 2.0 - will guide us through 2013 with Cost Consciousness as a key tenet.**

## Focus Areas

### Programs:

- PBL/BCA-Improve Readiness and Reduce Costs
- O&S Costs
- Post IOC/Current Ops/Rapid

### People

- Workforce (LCL/Acq/Rest)
- Product Support Managers
- Tools and Training

### Integration

- Sustainment - Product Support
- Cross Functional

### Internal Business

#### Operations

- Seek Internal Efficiencies
- Improve Internal Effectiveness